

# Top End Tobacco Project



NHMRC Project Grant 436012 (2007 – 2011)

Newsletter 2

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## Project Team



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Study communities

## Project Aims:

To implement a multiple component, community-action intervention to reduce tobacco smoking in remote Aboriginal communities over five years.

Evaluation will include:

- self-reported tobacco use measured at baseline and smoking status followed up on 2 occasions
- tobacco sales monitored in each community for duration of project



## Strategies:

- Engage whole community
- Employ local research assistants
- Provide tobacco cessation training for clinic workers
- Develop health promotion resources and strategies in collaboration with local communities
- Improve access to Nicotine Replacement Therapy

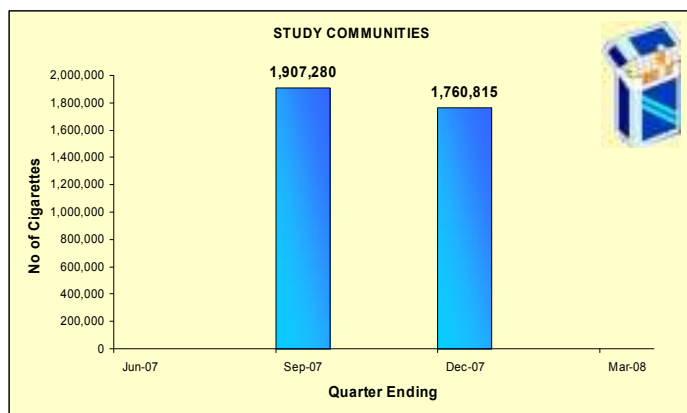


Nicotine Replacement gum, lozenges and patch

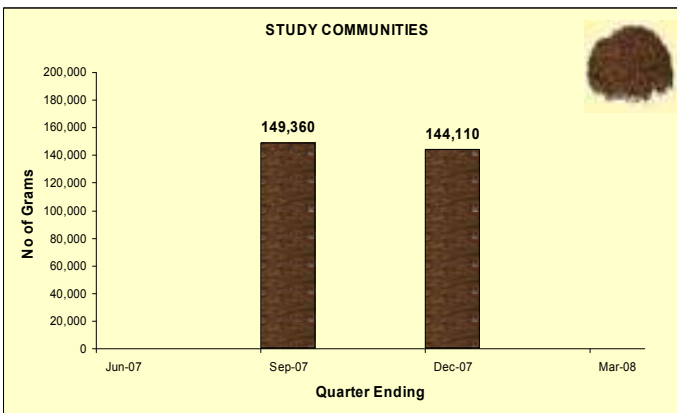


School mural

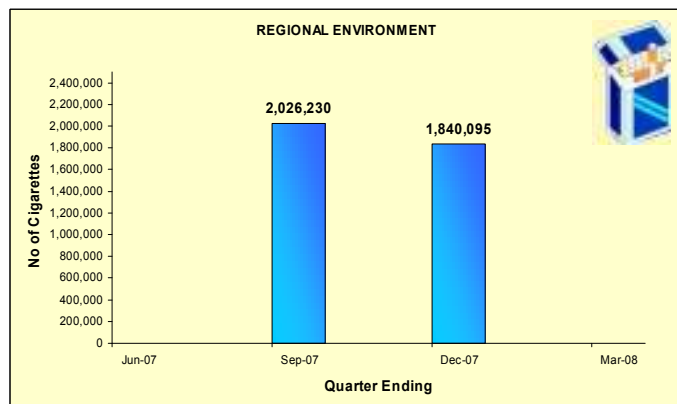
## How Much Tobacco Is Used?



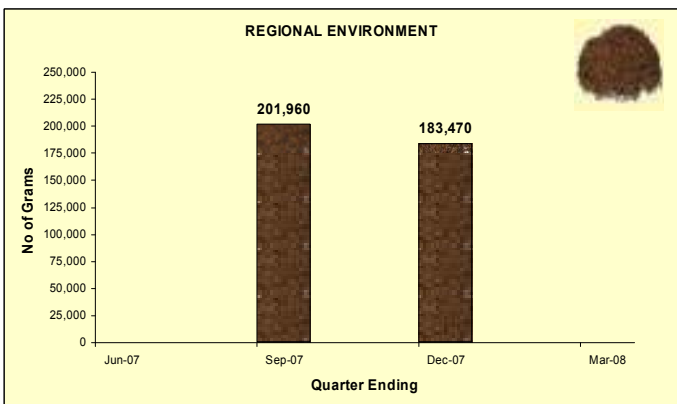
Cigarettes



Loose Tobacco (Pouch & Tins)



Cigarettes



Loose Tobacco (Pouch & Tins)

### PROJECT PROGRESS

#### Community Engagement:

- Third round of community visits commencing late April.
- Formal support received from councils.
- Support of local health services, women's centres, stores, schools and other community agencies.
- Some homelands/outstations want to participate.
- Local endorsement of project team's wide community engagement to date.
- Involved local linguists to assist with project naming and identification of key concepts.

#### Data collection:

- Monthly data from tobacco retail outlets in 3 communities.
- Regional tobacco sales data have been obtained for comparison.
- Community lists received from local government & health services to assist with community surveys

#### NEXT.....

- Continued provision of feedback to communities and other stakeholders of project progress.
- Commence baseline interviews in communities beginning in April 2008.
- Prepare for intervention launches in each community at staged intervals commencing June 2008

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