

Top End Tobacco Project



NHMRC Project Grant 436012 (2007 – 2011)

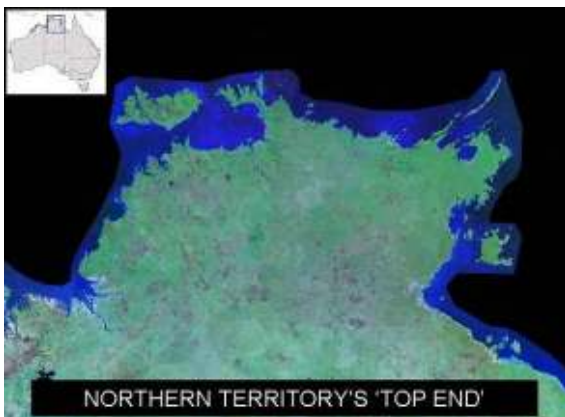
Newsletter 3

June 2008

Project Staff



Jan Robertson Alan Clough Anil Raichur David MacLaren



Aim:

To reduce tobacco smoking in three remote Aboriginal communities plus several homelands in the Top End of the Northern Territory over a five year period (2007 - 2011)

Strategies:

- baseline interviews of tobacco use in each community with follow-up.
- ongoing measurement of tobacco sales.
- support for community-developed activities to reduce tobacco use.
- improve access to Nicotine Replacement Therapy.
- employment of local research workers.
- provision of regular feedback to each community and key stakeholders.

Project Progress:

- baseline interviews commenced in two communities in April & May 2008.
- interviews were conducted with the assistance of locally recruited co-workers and local health workers.
- utilized the 'Smokerlyzer' to confirm smoking status.

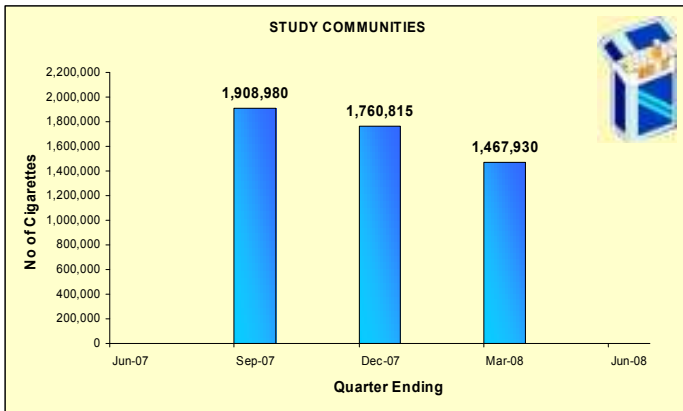


Health worker Albastian using the smokerlyzer

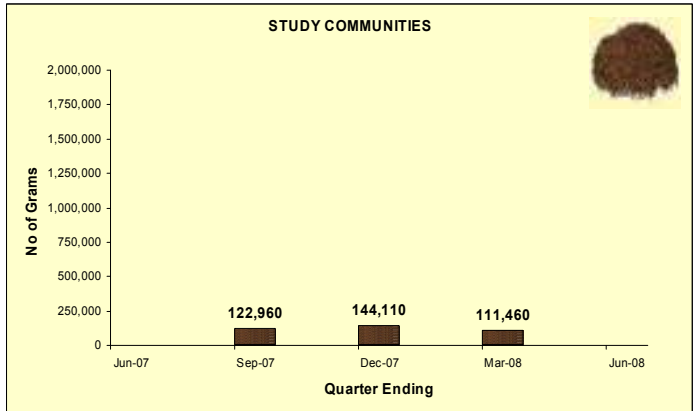


School Mural

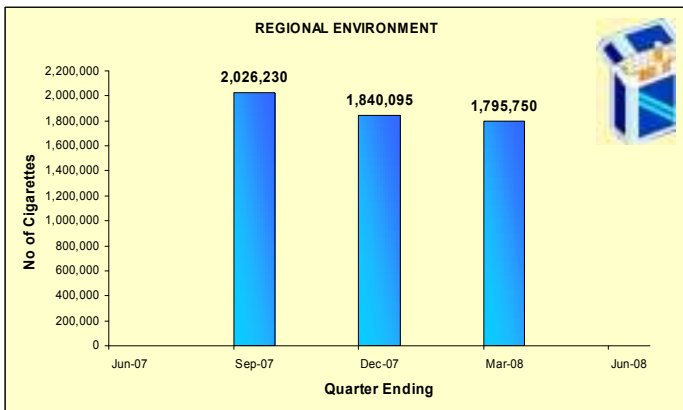
QUARTERLY TOBACCO USE



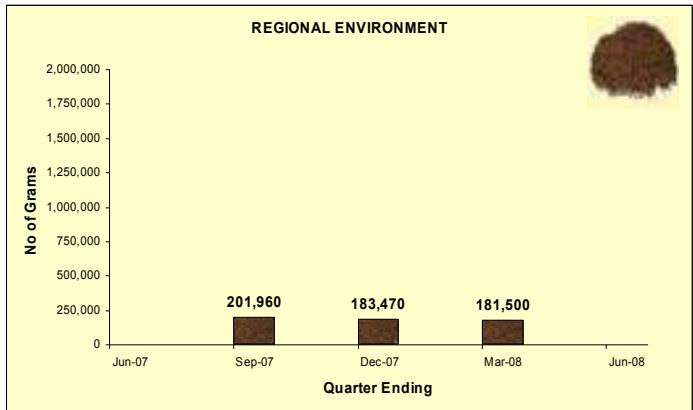
Cigarettes



Loose Tobacco (Pouch & Tins)



Cigarettes



Loose Tobacco (Pouch & Tins)

Ongoing Data collection:

- monthly tobacco data from retail outlets in 3 communities.
- monthly tobacco sales data from other communities within the region for comparison.



NEXT.....

Project staff will visit communities June – August 2008
With the local team they will:

- conduct further interviews with community members regarding tobacco.
- further engage with community groups to develop approaches addressing tobacco issues.
- provide feedback to the community regarding the prevalence of tobacco use and the views people have expressed about tobacco.
- negotiate commencement of baseline interviews in the third community.

For More Information Contact:

Jan Robertson

Phone: 07 40421635 Fax: 07 40421675

Email: Jan.Robertson@jcu.edu.au

James Cook University, School of Public Health, PO Box 6811, Cairns QLD 4870